



Loopeli: Connection Made Simple

In Partnership with Spark Care



Technology should never replace the human touch - it should strengthen it.

Bringing connection back to care.

At Spark Care, we believe technology works best when it's invisible - when it quietly enables care, restores independence, and strengthens connection.

That's why we've partnered with **Loopeli**, a beautifully simple communication platform designed for older adults, residents in care homes, and anyone who finds technology difficult to use.

Loopeli helps residents stay connected with their families and care teams through three intuitive functions:



VIDEO CALLS

Secure, private, and effortless communication with invited family members.



POSTCARDS

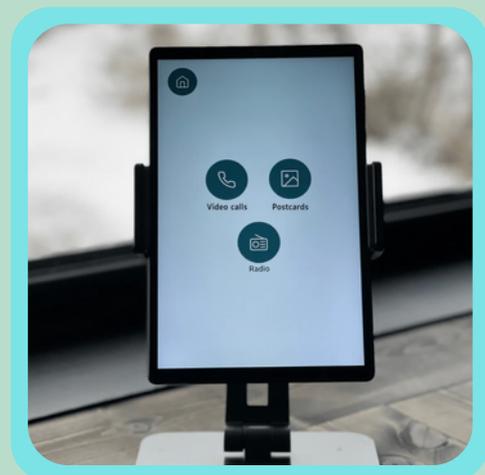
Loved ones send photos and short messages directly to the tablet, automatically displayed on screen.



RADIO

Access to music, news, and weather in one easy tap.

Large, clear icons and a simplified interface make it accessible for everyone - no logins, passwords, or technical know-how required.



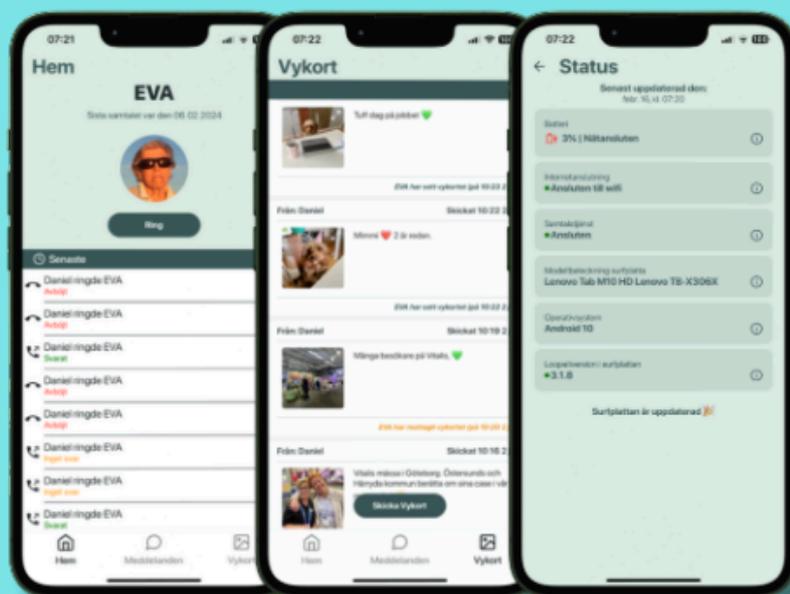
The Story Behind Loopeli

Born from a family's need to stay connected.

In 2019, Josef Sidén suffered a stroke that left him unable to use traditional apps like FaceTime or Skype. His family, desperate to stay in touch, realised that the technology available simply wasn't built for people like Josef.

So his son, Thomas Sidén, created Loopeli - a communication platform designed for people facing technological challenges.

From that one act of love, a solution was born that now helps thousands of older adults across Europe stay connected, confident, and independent.



Proven Results

Loopeli isn't just simple - it's effective.

A Swedish pilot involving 26 families found:

- ▶ 87% talked more often than on the phone
- ▶ 93% could manage the technology on their own
- ▶ 73% had longer, more meaningful conversations
- ▶ 52% of all calls were initiated by residents themselves

For care homes, the operational impact is equally strong:

- ▶ Up to 500 hours saved per care home per year
- ▶ 34.6 staff hours saved per resident annually

That's time that can be redirected toward personalised care and meaningful human interaction.



Designed for Care Providers

Plug-and-Play Simplicity

Loopeli's care home package includes:

- ▶ Tablet and stand, pre-configured and ready to use
- ▶ Secure licensing and user management
- ▶ Full setup, administration, and family support managed by Loopeli

Your team doesn't need to learn the system, manage accounts, or provide tech support - it's handled for you.

All you need to do is place the device, plug it in, and watch connection flourish.



Benefits for Residents, Families, and Staff

For residents:

- ▶ Restores independence and confidence
- ▶ Reduces loneliness and isolation
- ▶ Provides safe, secure contact with loved ones

For families:

- ▶ Offers peace of mind and frequent updates
- ▶ Increases engagement and emotional reassurance
- ▶ Strengthens the bond, even from afar

For care teams:

- ▶ Frees up staff time from coordinating calls
- ▶ Improves communication with families
- ▶ Enhances transparency and resident wellbeing



Loopeli in Practice

Case Study: Windlesham Manor, UK

When Windlesham Manor introduced Loopeli, residents' engagement and wellbeing improved significantly.

One resident, Mr. Wilson, who lives with Parkinson's, found it difficult to use his phone due to dexterity issues. Loopeli gave him an easy way to talk to his son in Canada - something he hadn't been able to do for years.

Staff noticed he became more relaxed and less anxious, and even required less medication for anxiety.

His son described it simply:

“We got our conversations back - and that changed everything.”



Loopeli in Practice

Case Study: Windlesham Manor, UK



Why Spark Care Chose Loopeli

At Spark Care, we only partner with technology providers who share our values - innovation that makes care simpler, kinder, and more human.

Loopeli's mission aligns perfectly with ours:

To remove barriers, build connection, and empower people to live independently for longer.

Together, we're bringing this innovation to care homes across the UK and Ireland - helping every resident stay connected, one simple tap at a time.

Ready to bring Loopeli to your care environment?

Our team can provide a full demonstration, pricing options, and integration support.



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